

BLAW 8900/01 BUSINESS LAW AND ETHICS

This section of BLAW 8900 examines how managers can navigate the legal and ethical environment of business. It teaches future managers how to use the law and ethics to grow and distribute value by recognizing the role of law and ethics in business management. The course demonstrates practical examples of strategic use of the law and ethics toward positive business solutions. For more information contact the instructor, Professor Cristen Dutcher, at cdutcher@kennesaw.edu.

Prerequisite(s):

Admission to a KSU graduate program.

CRJU 4999

This class is offered as a hybrid course— we will meet face to face for the first 4 weeks of class, then again three weeks at the end of the semester. A full draft of the research paper will be due mid-semester, followed by individual meetings with the professor to work on and improve the paper. In addition, students are required to complete online discussions and a mock interview with KSU Career Services.

CSH 4499

On production days, this class will perform meal production and will meeting both prior to and following the scheduled classtime. Please do not schedule any classes on Fridays.

ECON 8640 – BUSINESS CONDITIONS ANALYSIS

This section of ECON 8640 will be taught at the INPO building within the Cobb Galleria complex, located at I-75/285 and Cobb Parkway. Enjoy a corporate setting at a hassle free and secure location where parking will never be a challenge. The address is 700 Galleria Parkway, SE, Atlanta, GA 30339-5957, and the phone number is (770) 644-8000. This course is structured in a hybrid format. Face-to-face classes meet from 6:00 pm to 8:45 pm., and the other half of the course will occur in an alternative format. A \$210.00 fee per course per associate is assessed to cover the classroom rental costs.

FIN 8020 – BUSINESS FINANCE

This section of FIN 8020 will be taught at the INPO building within the Cobb Galleria complex, located at I-75/285 and Cobb Parkway. Enjoy a corporate setting at a hassle free and secure location where parking will never be a challenge. The address is 700 Galleria Parkway, SE, Atlanta, GA 30339-5957, and the phone number is (770) 644-8000. This course is structured in a hybrid format. Face-to-face classes meet from 6:00 pm to 8:45 pm., and the other half of the course will occur in an alternative format. A \$210.00 fee per course per associate is assessed to cover the classroom rental costs.

FIN 8330 – INVESTMENT ANALYSIS

This section of FIN 8330 will be taught at the INPO building within the Cobb Galleria complex, located at I-75/285 and Cobb Parkway. Enjoy a corporate setting at a hassle free and secure location where parking will never be a challenge. The address is 700 Galleria Parkway, SE, Atlanta, GA 30339-5957, and the phone number is (770) 644-8000. This course is structured in a hybrid format. Face-to-face classes meet from 6:00 pm to 8:45 pm., and the other half of the course will occur in an alternative format. A \$210.00 fee per course per associate is assessed to cover the classroom rental costs.

INCM 9601

Case Writing will be offered in conjunction with MSCM 7705. This class meets on Sunday, August 14, 2016 from 1:00pm - 6:00pm and on Friday & Saturday, August 26 & 27, 2016 from 8:30am to 6:00pm. If you have specific questions, please contact the instructor, Dr. Volker Franke.

INCM 9602

Peacebuilding Assessment is being offered in conjunction with MSCM 7705. This course will meet prior to actual classes starting on the following days: Friday, August 12, 2016 and Saturday, August 13, 2016 from 8:30am to 6:00pm and Sunday, August 14, 2016 from 8:30am to 12:00pm. If you have questions, please contact the instructor Dr. Volker Franke.

INCM 9604

Nonviolence in Theory & Practice is open to PhD students and Master's students. This course will meet on the following dates and times:

Friday, October 21, 2016 - 9:00am to 2:30pm

Saturday, October 22, 2016 - 9:30am to 5:30pm

Please contact Dr. Maia Hallward directly with any questions.

INTS 3398

COURSE PREREQUISITE: Must be a declared INTS Major. Must have approval of the Director of the Integrative Studies Degree Program and eligibility based on the following criteria: junior standing (60 + credit hours) at least a 2.5 adjusted GPA, and at least one semester of coursework from each academic area(s) successfully completed with a "C" or better at Kennesaw State University.

This course is an out-of-the-classroom structured experience in a supervised setting that is related to the student's major and career interests. Practical experience is combined with scholarly research under the guidance of faculty and the internship supervisor. Internship sites must be secured in advance of the semester of the placement and must be approved by the Director of the Integrative Studies Degree Program.

INTS 4498

In INTS 4498, students are provided the tools for entering the workforce or engaging in further academic study. They also develop an interdisciplinary research or applied learning project drawing on their academic areas within their Integrative Studies degree plan.

ISA 4490/01 – SPECIAL TOPICS: WEB APPLICATION SECURITY

This course contains an examination of real world information security knowledge, enabling recognition of vulnerabilities, exploitation of web applications, and implementation of safeguards against threats. Through hands-on exercises, lectures and assessments, students will learn the basics of web application security testing. Students who complete this course will be equipped with the knowledge necessary to analyze, evaluate, and remediate issues associated with web application security, viewed through the perspective of business objectives and priorities. For more information contact the instructor, Professor Andrew Green, at agreen57@kennesaw.edu.

Prerequisite(s):

Business Majors: Admission to the Coles Undergraduate Professional Program and ISA 3100;

Non-business Majors: A grade of “C” or better in ISA 3100 or equivalent, and permission of the Coles College of Business.

KSU 4401: SENIOR SEMINAR

The first class for the rest of your life! This institutional elective capstone three -credit hour course helps you prepare for life after college. The seminar provides opportunities to reflect on what you have accomplished, what you want to do next, and develop strategies to get there. Learn tips on career networking, from face-to-face to Web 2.0, preparing resumes, polishing the interview process, connect with professionals for mentoring guidance in the career search, becoming an entrepreneur, preparing for graduate school, becoming financially fit, wellness, becoming an active alumni, and celebrating your commencement are just some of the many topics covered to prepare you for life after college. By using the latest KSU Resources on ePortfolio technology, career services, and Web 2.0 resources, you will create a portfolio to honor, understand and connect your learning from self and global society.

Please contact Dr. Joan E. Leichter Dominick, Senior-Experience Seminar Course Coordinator in the Department of University Studies at: jdominic@kennesaw.edu, if you need further information. Consult the KSU 4401: Senior Seminar website for more information about the course: http://www.kennesaw.edu/university_studies/sye/index.shtml

LDRS 3000

In LDRS 3000, the history, theories and models of leadership will be examined from an interdisciplinary perspective. Students will begin to develop their own leadership identity and consider how their personality and leadership style affects group process. Other factors that affect leadership such as gender and culture will also be explored. Interviews with and observations of leaders from a variety of disciplines will help students better understand the ethical and practical applications of leadership.

LDRS 3100

In LDRS 3100, students explore the relationship between leadership and the concepts of change and conflict in organizational and societal contexts. Students study phases of the change process, characteristics of change, and how personal leadership characteristics affect change. Students also examine and discuss the qualities effective leaders demonstrate during change processes and strategies to manage conflict. Finally, students consider how they respond to change and conflict as they develop their personal leadership practices.

LDRS 3200

In LDRS 3200, leadership is examined through an interdisciplinary, global lens. Students learn how cultural context affects leadership style, conflict negotiation, and ethical decision making; examine how leaders might impact culture; and develop their own multicultural awareness and competencies. Contemporary cases and key geographical regions of the world will be analyzed from a cultural and leadership perspective. An individual intercultural experience highlighting the intersection of leadership and culture also occurs.

LDRS 3500

Students define and explore unethical and ineffective leadership concepts and practices. Through the use of case studies and current events students identify circumstances and contexts in which bad leadership emerges. Students also identify the roles followers play in perpetuating negative leadership. Finally, students identify their own leadership strengths and weaknesses to lay the groundwork for personal ethical and effective leadership practices.

LDRS 3600

In LDRS 3600 students will examine leader's behaviors through an ethical lens. This course will delve into the moral decision making process and the role of ethics in leadership. Based on analysis of case studies of current and historical events, students will gain an understanding of ethical leadership decision making while touching on the theories of ethics and their application. Students can expect to focus on the importance of understanding ethics in a global environment.

LDRS 3800

LDRS 3800 is designed to develop the student's knowledge of group processes, group development and the influential role of leadership within each area. Students will come to understand leadership from an interdisciplinary, organizational perspective and apply this understanding in practical applications throughout the semester.

LDRS 4490: Crisis Leadership and Zombies

Through the popular culture vehicle of zombies, the students are evaluating their own leadership abilities in a time of crisis, as well as the philosophical and biological ethics of life, death, and the other.

LDRS 4490: Leadership for Tutors

This course provides the required training for Tutors following the CRLA International Tutor Training Program Certification curriculum. Tutors receive 10 hours of training per semester as well as beginning the required contact hours to obtain each the appropriate level of certification. Registration and successful completion of this course is required for continued participation in affiliated programs. 1 credit

MATH 0998

Students registering for MATH 0998 must also register for the linked MATH 1101 section.

MGT 8040 – MANAGING THE VALUE CHAIN

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MGT 8050 – MANAGING & LEADING WORK BEHAVIOR

This section of MGT 8050 will be taught at the INPO building within the Cobb Galleria complex, located at I-75/285 and Cobb Parkway. Enjoy a corporate setting at a hassle free and secure location where parking will never be a challenge. The address is 700 Galleria Parkway, SE, Atlanta, GA 30339-5957, and the phone number is (770) 644-8000. This course is structured in a hybrid format. Face-to-face classes meet from 6:00 pm to 8:45 pm., and the other half of the course will occur in an alternative format. A \$210.00 fee per course per associate is assessed to cover the classroom rental costs.

MGT 8900 – GLOBAL OPERATIONAL EXCELLENCE

This course introduces international operational methodologies to turn a business into “World Class” operations. The course begins with international management and the cultural contexts relevant for service and manufacturing operations. Topics include a global systems approach, lean principles and six sigma principles. For more information contact the instructor, Professor Satya Chakravorty, at schakrav@kennesaw.edu.

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MGT 8999 – STRATEGIC MANAGEMENT: INTEGRATIVE, CAPSTONE EXPERIENCE

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MKTG 4490 - SPECIAL TOPICS: DIGITAL MARKETING ANALYTICS

This section of MKTG 4490, Digital Marketing Analytics, includes an in depth study of Google AdWords and the analytics available from major social media platforms as well as examining the opportunities and pitfalls of paid social media. The class includes the development of a social media campaign including organic and paid components. For more information contact the instructor, Professor Tyra Burton, at tburto13@kennesaw.edu.

Prerequisite(s):

Business Majors: Admission to the Coles Undergraduate Professional Program and MKTG 3100; Non-business Majors: A grade of "C" or better in MKTG 3100 or equivalent, and permission of the Coles College of Business.

MKTG 4490 - SPECIAL TOPICS: APPLICATIONS IN MARKETING RESEARCH

This section of MKTG 4490 covers basic multivariate data analysis with an emphasis on applications for business, marketing research and consumer behavior. The course is a survey that compares and contrast many different statistical techniques. The course emphasizes applications of analysis from a conceptual viewpoint as well as research design. For more information contact the instructor, Professor Armen Tashchian, at atashchi@kennesaw.edu.

Prerequisite(s):

Business Majors: Admission to the Coles Undergraduate Professional Program and MKTG 3100; Non-business Majors: A grade of "C" or better in MKTG 3100 or equivalent, and permission of the Coles College of Business.

MUSI 1107

All materials, assignments and discussions will be conducted online. Consequently, all students enrolling in online courses MUST meet the following requirements without exception: (1) a knowledge of computers and internet navigation; (2) a computer with an adequate modem and ISP with an active e-mail account; (3) sufficient memory and storage to handle large numbers of online discussions and document downloads; (4) all enrolled students must check on when their online course starts by clicking on "Course Schedule". Course will be online in "Desire 2 Learn" D2L.

MUSI 3314

All materials, assignments and discussions will be conducted online. Consequently, all students enrolling in online courses MUST meet the following requirements without exception: (1) a knowledge of computers and internet navigation; (2) a computer with an adequate modem and ISP with an active e-mail account; (3) sufficient memory and storage to handle large numbers of online discussions and document downloads; (4) all enrolled students must check on when their online course starts by clicking on "Course Schedule". Course will be online in "Desire 2 Learn" D2L.